生态和技术平台
Ecological and Technological Platform

ecoplustec

Sustainable Development

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Chang Jiang

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前言
Foreword

This platform was initiated by Mr. Chang, the CEO of JiangSu China Nuclear Industry HuaWei Engineering Design & Research Co., Ltd.

The idea behind this internet-based platform is to bring technologies from Europe to China and projects from China to Europe and vice versa.

The platform is focusing on environmental technologies (air, water, waste, soil), special technologies and special products. Depending on the customer it will be realized as a project or as a joint venture, but they also promote foreign direct investment.

To ensure the high quality of the contacts, the companies and partners can join by invitation only. The associates of the eco plus tec platform prepare the presentation together with their clients to make them comparable and complete. The platform provides support to get in touch with the right people and enable the biggest success for each partner.

I wish all the participants to be able to find the best match in order to perform their tasks well.

Chang Jiang
CEO JiangSu China Nuclear Industry HuaWei Engineering Design & Research Co., Ltd.

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介绍
Introduction

China's and Austria's economies are highly complementary with huge potential for cooperation.

China is willing to make joint efforts with Austria to expand cooperation in energy conservation, environmental protection, high technology and agricultural products, in a bid to boost bilateral economic and trade cooperation.

Austria attaches great importance to develop sound relations with China and is ready to work with China to further deepen bilateral economic and trade cooperation.

Our strategy to diversify strengthens our independence even if the European economy shows signs of weakness. We focus on developing new markets und try to be successful with new products.

The cooperation could be expanded even in science. We have an outstanding exchange of brilliant scientists. This is a win-win-situation for both countries.

Therefore we highly support the initiative to cooperate with the Chinese economy.

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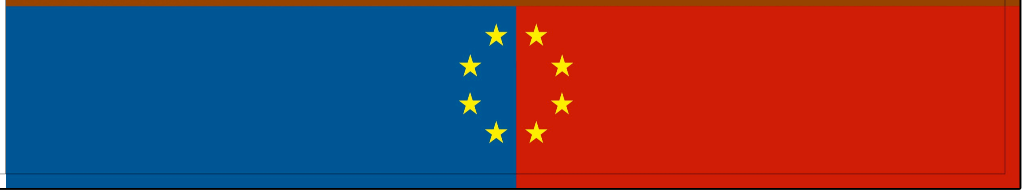

中国的成功故事
China's success story

The knowledge of the westerner about China is not in proportion to the impact of the country.

Chinese printed books 800 years before Gutenberg. They produced steel 1300 years before the Europeans did and invented paper, china, gun powder, the compass and noodles.

In 1981 53 percent of Chinese lived below the breadline. Nowadays there are less than 3 percent.

The Europeans are pessimistic about the future, 76 percent of the Chinese believe that they will live better within the next 5 years, so they are the most optimistic nation worldwide.

China has more than 2500 universities as twice as much as 15 years before. The number of students tripled to around 25 million. This tendency is rapidly increasing.

China is promoting renewable energies and modern technologies. The government provides huge amounts of money for investment.

For the first time in history a former global player returns. China will dominate the global economy from the first half of the 21st century. China is back as a global player. The consequences of this historic rise will be huge. The new China will change our life. China is one of the most exciting countries in the world.

Until a couple of centuries ago China's technologies were the most progressive in the world. Today's China has the will and power to regain this status. In only 30 years China developed from long lasting poverty to the second largest economy in the world, much faster than any other country in human history.

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欧洲的专门知识
Europe's expertise

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Europe is very diversified. It has 47 countries and around 200 different languages.

It has been Europe's aspiration to play a strong part in the world economy. We offer internationally competitive products and services. In some areas we are market leaders.

The economy is changing constantly. Some technologies disappeared completely, because they were replaced by newer ones. Some showed up unexpectedly, we never have heard before. Europe always was driven to be competitive.

Through increasing competition, especially from Asia, we are challenged to retain our market share and even to extend our business.

Europe has a lot of hidden champions, sometimes very small companies, sharing technologies and producing locally.

There are a many reasons, why we are convinced that Europe has the full power to be one of the best partners in doing business. Europeans are innovative, customer-oriented, reliable and very cost efficient. They are famous for their design, marketing expertise and high quality.

Concerning our diverse history, combined with the strong will to encounter all challenges and modifications we are prepared to create a better future for the world.

Our ancestors discovered the world, but nowadays we do it in a cooperative and peaceful way together with our partners around the world.

技术和项目
Technologies and Projects

When it comes to technological innovation, China has created a reputation as the world's copycat. Historically, China has reproduced successful Western technologies and adapted them to the Chinese market.

The nation's main target was efficiency in manufacturing rather than innovation. As a result, China has enacted a quantity versus quality mentality. But you can see that several times in history in many countries around the world.

Now China is taking steps to reform and shift its current cost effectiveness-based model to one focused on innovation and sustainability.

This promotion is a big chance for technology partners to develop the biggest market in the world to a higher level.

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环境技术
Environmental Technologies

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China has many environmental issues, severely affecting its environment as well as humans. The Chinese government has acknowledged the problems and made various responses, resulting in improvements.

Now China is confronted with the dual task of developing the economy and protecting the environment.

China has made environmental protection one of its basic national policies and regarded the realization of sustainable development as an important strategy. It has carried out large-scale measures throughout the country for pollution prevention and control as well as ecological environment protection.

China is making great efforts to protect its own environment and is taking an active part in international environmental affairs promoting international cooperation in the field of environmental protection.

服务
Services

- Communication
  We provide effective communication between the partners that the partnership acts on the desired way.

- Support
  We provide assistance to our partners to enter successfully into the Chinese or European market.

- Project Management
  We help in the process and activity of planning, organizing and controlling resources, procedures and protocols to achieve defined goals.

- Transformation
  We provide help to structure the information and to make the partners and tasks comparable.

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